

General Practice Division

Chairman's Message



Yip Kait Tung
GPD Council Chairman

The AGM of the GPD council was conducted in December. Here are some highlighted items reviewing our performance in 2004, as well as some new items for this month:

Education and APC (Convenor: Mr Simon Wang)

With the hard work in the past year, we improved the consistency, transparency and quality of APC.

Business Valuation (Convenor: Mr KK Chiu)

We finalised the Business Valuation Standards after circulation to members for comments in June 2004. This paves the way for our members to participate in and promote business valuation services in Hong Kong.

CPD and Internal Communications (Convenor: Mr Ronald Cheung)

We placed more concern on our young members and this was reflected in the increasing frequency of CPD and training. Moreover, we spent more time enhancing communication with our young members in order to understand their concerns about the development of both the Division and the Institute.

Government Practice and Local Affairs (Convenor: Mr CK Lau)

An efficient and effective communication channel was set up with government and quasi-government organisations. Comments on various government policies have strengthened the Institute's commitment to the community. In addition, the working panel is engaged actively with the Polytechnic University on the research on the Hong Kong – Zhuhai – Macau Bridge.

International Affairs (Convenor: Ms Monita Leung)

To reinforce our connection with property professionals in other countries, we organised various visits overseas, including, in the past year, to Singapore and Malaysia. We are currently planning visits to Korea and Japan.

Mainland Affairs (Convenor: Ms Serena Lau)

The reciprocity agreement with CIREA proved successful last year. We also served different professional entities from the Mainland to promote our general practice surveying services, and organised various exchange

activities with government authorities and private real estate developers. A working committee will soon be formed to handle the reciprocity agreement with CREVA.

Public Relations (Convenor: Mr Daniel Mak)

Promotion of our profession to both the private and public sectors was realised through various luncheon meetings with private developers and government departments.

Professional Development (Convenor: Ms Serena Lau)

Professional advancement is considered an important task for the GPD Council; we began with a surveyor consulting our members on the directions in which our industry can develop.

Property Management (Convenor: Mr W L Mak)

The GPD council has worked hard on the idea of forming a new division to cover property and facility management. Since the issue involves the long-term development of the Institute, the Chairman suggested that careful discussion with all members within the Institute and further studies on this matter will be necessary.

Sales and Lettings (Convenor: Mr Ronald Cheung)

To acknowledge the importance of a marketing strategy in property development, we conducted the first 'Best Marketing Awards' Ceremony on 26 November 2004. The event went smoothly and successfully attracted attention from the press and the general public, further proving the significance of general practice surveyors in the real estate industry.

Valuation Standards (Convenor: Mr Lawrence Pang)

The new Property Valuation Standards have been finalised and are being printed. The new standards are tailor-made to accommodate updated requirements on listing rules, accounting principles and investment analysis.

The GPD Council has become increasingly busy and we need more help. If you are available to assist, please call me on (+852) 2820 2932. We welcome any comments and/or suggestions about our work and practice.