## General Practice Division

## Chairman's message





niview of land scarcity in countries around the globe, general practice surveyors - possessing professional skills and knowledge - play a crucial role in providing valuable advice on how land and property can be best used and preserved. Their areas of specialty spread across all aspects of residential and commercial property within both the private and public sectors. Principle activities include Valuation, Development and Town Planning Consulting services, Sales and Lettings, and Property and Facility Management, The General Fractice Divisional Council's mission is to promote career success of our members by excelling professional standards and strengthening the profession's influence on industry related affairs.

Adhering to a set of commitments that characterises the heart and soul of the Council, we aim to constantly improve services to our members. One of our focuses is to enrich individual general practice surveyors' skills and knowledge in their own areas of specialty and spearhead the development of individual functions. Frometing an industry wice integration of expertise is also our main goal. Most important of all, we aim to drive forward the development of general practice surveying profession in Hung (ong, Asia and the world.

In line with the Hong Kong Institute of Surveyors' inherent function, the GPD Council will strive to maximise the Institute's influence on government policies and issues impacting the industry. We will also support the HKIS in making continuous contributions to the industry and community. As a solid foundation and superior practice are the essential elements for the success of an organization, we are dedicated to developing and maintaining a well established structure as well as operational traditions for the GPD Council.

Serving this goal, we have established a comprehensive organisational structure consisting of t6 specialised working panels to maximise the effectiveness of our concerted efforts. The specialised working panels are listed as follows:

Business Valuation,

Continued Professional Development & Internal Communication,

Disciplinary & Professional Ethics,

Education & APC,

Government Practice & Local Affairs,

Information Technology Support,

Internal Affairs.

Mainland Affairs.

Membership,

Practice Votes,

Professional Development,

Professional Practice / Standard,

Property Management,

Public Relations,

Sales & Letting and

Technical Associate.

We always believe in the utmost importance of accepting and appreciating diversified opinions. Therefore, we will actively invite HKIS members and other professions to join our panels. Maintaining high transparency of our operation and receiving members opinion are also critical in establishing effective communication. Reports of council activities, ach evements, cirrulars and an enquiry email will be posted on the HKIS website so as to facilitate a two way communication and sharing of value-

Communications, Concerns and Commitments are the core values of our dedication. By considering your opinions and needs, we have members can derive a deep sense of belonging of the Council. On behalf of the Council, I would like to take this chance to thank you for your membership and patronage. We are all excited to serve the industry and our members in the years ahead.

added advice.